

## 2008 Ad information for CEC Benefit and Auction sponsors

- The “ad” or “logo” creative is due ASAP. We will not be able to accept anything after **Friday, May 16, 2008**. If no logo or ad is received by May 16, 2008, a standard message will be created for each sponsor. Example: "The CEC Thanks the John Doe Family for their commitment to the CEC."
- Please send (preferably in jpeg format) to Shaun Taylor at: [staylor@caltech.edu](mailto:staylor@caltech.edu)  
With a cc: to: [wgerber@caltech.edu](mailto:wgerber@caltech.edu)
- You can also mail black & white camera-ready art to:  
Willow Gerber, Child Educational Center, 140 Foothill Blvd, La Canada, CA 91011
- Ads are in **black and white** only.
- **Sizes and costs for the ads leaving a ¼" all around are as follows:**
  - Pinot Noir level* – Full page, Inside front/back cover (5" x 8") = \$5,000
  - Chardonnay level* – Full page (5" x 8") = \$2,500
  - Cabernet Sauvignon level* – ½ page (5" x 4") = \$1,500/\$1,000
  - Zinfandel level* – ¼ page (2.5" x 4" portrait) = \$500
  - Sauvignon Blanc level* – Business card (3.5" x 2" landscape) = \$250
  - Petite Syrah level* – Program listing. Please provide **exact wording** for how you wish the listing to appear (for example: Mr. & Mrs. Smith; or John & Mary Smith; or The Smith Family; or Smith Enterprises). = \$100

**Examples – sizing varied slightly when in program form:**





# CEC: Investing in Our Children CEFCU: Investing for Our Future

The sooner your kids start saving, the better prepared they are for the challenges ahead.

Upon eligibility, open a Star Youth Account for the children in your life and help them get a head start on their financial future!



528 Foothill Blvd., La Cañada, CA 91012 - (800) 592-3328 - [www.cefcu.org](http://www.cefcu.org)